

MINUTES  
COMMUNITY HEALTH COMMISSION  
MAYOR'S CONFERENCE ROOM  
MARCH 4, 2014 AT 6:30 P.M.

I. CALL TO ORDER

The meeting was called to order at 6:34 p.m.

II. ROLL CALL

Answering roll call members were Melinda Bothun-Hurley, Kristen Conner, Tone Deinema, Matt Doscotch, Nadia Martyn, Aditya Mittal, Michael Sackett, Joel Stegner, Staff Liaisons Jeff Brown and Laurene Draper, Guest Speaker Jennifer Bennerotte.

III. APPROVAL OF MEETING AGENDA

Agenda amendments: addition to section VIII. A. by adding "Health Resource Roundtable:" and Section VI. F. ii. by adding "Bullying." Member Stegner approved the motion. The motion was seconded by Member Martyn. All voted aye. Motion carried.

IV. ADOPTION OF CONSENT AGENDA

A. Approval of February Minutes

The motion to approve the February minutes was made by Member Stegner. The motion was seconded by Member Martyn. All voted aye. Motion carried.

V. COMMUNITY COMMENT

None.

New member, Michael Sackett, introduced himself to the Commission members.

VI. REPORTS/RECOMMENDATIONS

A. 2014 Health and Policy Initiatives

1. Discuss Website and Outreach Possibilities (Jennifer Bennerotte, Edina Communications Director)

Edina's primary communication vehicle is the *About Town* Magazine which is distributed quarterly (January, April, July, October) and goes to every residence and most businesses in Edina.

*Edition: Edina* is inserted in the last edition of the *Sun Current* each month. It will also be found online in the future.

City Extra – email notification service available through the City's website.

Agenda Edina – video format. News program that airs daily. Also on YouTube and the City website.

Public Service Announcements – Communications and Technology Department will assist with production.

Targeted email – people can subscribe to Advisory Boards and Commissions emails.

Social media – the City uses Twitter, Facebook, YouTube and Four Square.

Neighborhood Initiative – uses Nextdoor.com

City Website – edited and posted by Communications staff. They will assist with content. Website monitoring information is distributed monthly to City staff.

ILegislate – council packets available electronically though paper copies are still available.

Blogs – a possibility is a Boards/Commissions Blog. This blog could be shared with other Boards/Commissions but there must be a new post weekly.

Civic Engagement – SpeakUpEdina.org – gives people an opportunity to post ideas in an online moderated discussion. There are topics for each month. A new conversation can be started if desired.

OpEd or Guest Column in the *Sun Current* - Coordinate through Communications.

Communications will issue press releases for the Commission. They cannot, however, guarantee media will pick it up, where it is placed or if it will be edited. Work through Staff Liaison Brown for communication needs.

The Quality of Life Survey indicates residents receive most community news from *About Town* and the *Sun*. The preferred method is by e-mail.

- B. Electronic Cigarettes/Vapor Lounges (Update – Advisory Communication to Council)  
Chair Doscotch and Member Conner put together the Advisory Communication to be reviewed by the City Council in the next few weeks. Chair Doscotch asked what the business community's stand on this issue. Staff Liaison Brown indicated that no calls have been received from licensed businesses either way. If it becomes an issue, Staff Liaison Brown will let the Commission know.
- C. 2013 Minnesota Student Survey; Chemical Health Meeting (Youth Subgroup Update)  
Member Martyn attended the Chemical Health Meeting where the recent High School Sadie Hawkins' Dance was discussed. Random attendees were breathalyzed. There were no offenders. Sober Squad, also discussed, mentors middle school students and meets with High School students during "club" time on Wednesday mornings. They are attempting to raise \$5,000 to bring the founder of Life of an Athlete, John Underwood, in to speak about effects of drug/alcohol use. Member Stegner suggested the athletic associations may be a good resource. Member Conner suggested that on the athletic registration form, a box could be added for a donation to this cause.

D. Communication to Council on Grandview Development

Chair Doscotch communicated via email with Scott Neal, City Manager, asking the Advisory Team to consider a city-run fitness center/multi-use facility as an option. Staff Liaison Brown will inquire as to where in the process the Team is to see if a more formal proposal is needed and also voice the concern that a fitness center has not been considered as a viable option. Chair Doscotch agreed to put together an additional statement of support for the idea of considering Health in All Policies if the City is not too far along in the process.

E. Revision of Community Health Commission Bylaws (Action Required)

The Commission needs to approve changes and the changes will be sent to Council. Changes are: Committee to Commission, meeting schedule and City Code references were updated to new City codes. Motion to approve amended bylaws made by Member Bothun-Hurley. Motion seconded by Member Stegner. All ayes. Motion carried.

F. Evaluate Potential Subgroup Health Improvement Opportunities (HIOs)

i. Group discussion on City Code evaluation

Subcommittees can discuss potential modifications.

ii. Youth: Bullying, Health Food Focus; Park Access (Living Streets).

Bullying - A way to approach this issue could be through City Codes with cooperation of the Schools. There is currently a proposed bill which is being debated by some schools.

Park access – Questions to be considered: Can people get to parks by walking or biking? Is access limited due to traffic control, cross-walk access? If driving, is there parking? Are there restroom facilities accessible during normal park hours? It is the CHC's understanding that the Park Board is considering a comprehensive plan at this time. Send suggestions to Chair Doscotch regarding relating this to health issues.

Health food focus – Consider additional suggestions for healthy alternatives for vending and recreation/gymnasium sites in addition to the work SHIP has already done with the City on this issue. Because patterns are established at a young age, education can be geared toward new parents to make better choices. Candy has been a simple option because of profits, storage and perishability issues.

iii. General/Senior; BMI and Health Awareness; Mental Health Gap, Assessment; Mobility.  
No additional update at this time.

VII. CORRESPONDENCE

None

VIII. CHAIR AND COMMISSION MEMBER COMMENTS

A Health Resource Roundtable

Discuss ways to improve communications with various groups and help identify needs. Bring ideas for the best way to accomplish this to next meeting.

Subcommittees were discussed as it relates to new membership. It was suggested that a communications subgroup be formed. Website input to the City would be handled by this group but all groups contribute to content. Member Stegner motioned that the subgroups operate as follows: 4 members in Youth, 3 members in General/Senior and 2 in the Communications group. No second to the motion. It was discussed that 3 for Youth, 4 for General/Senior and 2 for Communications be considered. Motion to approve subcommittee modification was made by Member Steger. The motion was seconded by Member Martyn. All ayes. Motion carried.

The next meeting is scheduled for the week of spring break. It was noted that a quorum would not be reached for that meeting. Therefore, the meeting will be cancelled. However, subcommittees should plan on meeting at least twice before the May Commission meeting.

IX. STAFF COMMENTS

- A. Environmental Health Specialist position  
Currently interviewing applicants.
- B. Intern position  
Applications will be taken until Friday.
- C. Website Changes/photo  
A new photo of the group needs to be scheduled to include all members.
- D. Possible CHC/City Council Work Session (June 3)  
On June 3, the Commission meets with the Council. The Commission could meet at an earlier time (5:00-5:30).

X. ADJOURNMENT

Member Martyn moved to adjourn. Member Sackett seconded the motion. All voted aye. The meeting was adjourned at 8:49 p.m.